PHILIP MORRIS
U.S.A.
120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

February 28, 1995

Ms. Irene Mahoney
NEW WOMAN MAGAZINE
215 Lexington Avenue
New York, NY 10016

Dear Irene:

As discussed "New Woman" magazine will provide Virginia Slims Legends Tennis/Concert tour with $1500 in cash to be used toward the beauty salon in Tampa, Florida. "New Woman" may supply us with any cover blow-ups or signage for this salon event.

Virginia Slims is also interested in running in the June "Spotlight On" page. We will supply you with the specifics when finalized.

We understand that this agreement is based on merchandising credits for Virginia Slims only. Please supply me with a dollar estimate for my records.

Thank you.

Best Regards,

Phyllis E. LaRusso

Phyllis E. LaRusso

cc: M. Gennaro
R. Schneider
R. Simons
cc: B. Ferrin

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Source: https://www.industrydocuments.ucsf.edu/docs/pldn0004